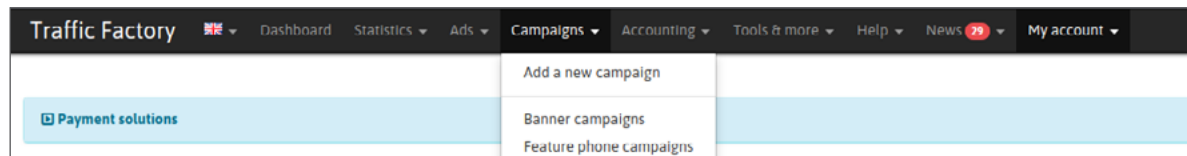


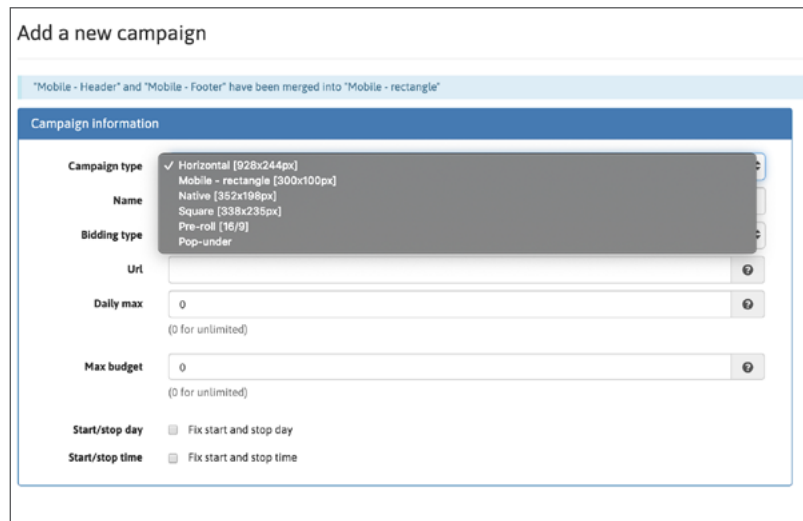
On the navigation bar click on **"Campaigns"**, then choose **"Add a new campaign"**.



## STEP 1: Campaign information

Choose the type of campaign. For a banner campaign, the choice is between:

- [Horizontal](#)
- [Mobile](#)
- [Native](#)
- [Square](#)
- [Pre-Roll](#)
- [Pop-Under](#)

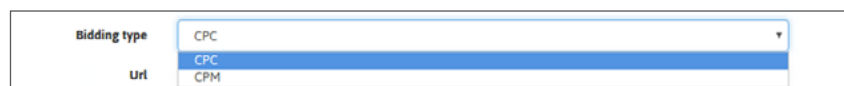


Then fill in all the remaining fields with the information needed for your campaign.

Give a name to your campaign:



Choose your bidding type



Add your landing page url:



Set your options:

### Dayparting options

If you don't know how to set your Budget Limit options, please check our tutorial below.

[How to set your dayparting options](#)

If you don't need these options, just keep the **"Fix start and stop day"** and **"Fix start and stop time"** boxes unchecked.

### Budget Limit options

If you don't know how to set your Budget Limit options, please check out our tutorial below:

[How to set budget limit options](#)

If you don't want to set a limit, just leave 0 in the field.

### Display Timer. (ONLY FOR CPM CAMPAIGNS)

If you don't know how to set your custom Display Timer, please check out our tutorial below:

[How to set your Display Timer option?](#)

If you don't set a specific time, the frequency cap will be set to 8 hours by default.

**Once everything is filled in, confirm by clicking on "Save", and to go to the next step.**

Add a new campaign

"Mobile - Header" and "Mobile - Footer" have been merged into "Mobile - rectangle"

Campaign Information

Campaign type

Horizontal [928x244px]

Name

Give a name

Bidding type

CPC

Url

https://t1hryi.com/qcw7ei8jk?url\_id=0baff\_id=94257boffer\_id=3785bnopop=1

Daily max

500

(0 for unlimited)

Max budget

0

(0 for unlimited)

Start/stop day

☐ Fix start and stop day

Start/stop time

☐ Fix start and stop time

Actions

Back to list

Save

View Activity

"Mobile - Header" and "Mobile - Footer" have been merged into "Mobile - rectangle"

The item was created successfully.

You need to have at least one active target and one active banner to receive traffic.

Activate

Campaign Information

Edit

Status

DISABLED CPC

Campaign type

Horizontal

Name

Give a name

Url

https://t1hryi.com/qcw7ei8jk?url\_id=0baff\_id=94257boffer\_id=3785bnopop=1

Daily max

\$500.00

(Today: \$0.00)

Max budget

unlimited

(Total: \$0.00)

Start/stop day

all the week

Start/stop time

all the day

Banners (active/total)

0 / 0

Actions

Back to list

Activate

Delete

Get Stats

Copy

Copy to CPM

View Activity

## STEP 2: Set your targets

Click on **"Add a target"** to set your targets. Then give a name to your target choices.

Targets

You need to have at least one active target to receive traffic.

Add a target

Add a target to campaign "Give\_A\_Name"

Name

Target name

Set your **Geo Target(s)**.

Choose the countries you want to target by clicking on "Edit", then by selecting the location(s). You can select 1 or more:

→ **Continent**

Geo target

Finished

Filter: No filter

Countries / regions selector

Filter display

Check all

Uncheck all

Africa

Asia

North America

South America

Antarctica

Europe

Oceania

→ **Countries**

Geo target

Finished

Filter: 1 country: United States

Countries / regions selector

Filter display

Check all

Uncheck all

Africa

Asia

North America

South America

Antigua and Barbuda (\$0.0019)

Bahamas (\$0.0023)

Belize (\$0.0019)

Bonaire, Saint Eustatius and Sab (\$0.0015)

Cayman Islands (\$0.0015)

Cuba (\$0.0015)

Dominica (\$0.0019)

El Salvador (\$0.0015)

Grenada (\$0.0015)

Guatemala (\$0.0015)

Honduras (\$0.0025)

Martinique (\$0.0073)

Montserrat (\$0.0015)

Panama (\$0.0025)

Saint Barthélemy (\$0.0043)

Saint Lucia (\$0.0015)

Saint Pierre and Miquelon (\$0.0015)

Sint Maarten (Dutch part) (\$0.0019)

Turks and Caicos Islands (\$0.0017)

British Virgin Islands (\$0.0015)

Devices

☒ Finished
 

☐ Filter: No filter
 

☒ Check all
 ☐ Uncheck all

☐ mobile
 ☐ tablet
 ☐ desktop

Set your **Category Target(s)**.  
 → Straight (56 sub-categories available) / Gay / Shemale

Categories

☒ Finished
 

☐ Filter: straight
 

☐ Check all
 ☐ Uncheck all

Filter display

▼

☒ straight
 ☐ Gay
 ☐ Shemale

☒ **straight**
☐

☒ All straight pages
 ☒ Amateur

☒ Anal
 ☒ Asian Woman

☒ Ass
 ☒ Ass to Mouths

☒ BBW
 ☒ BDSM

☒ Bi Sexual
 ☒ Big Ass

☒ Big Cock
 ☒ Big Tits

☒ Black Woman
 ☒ Blonde

☒ Blowjob
 ☒ Brunette

☒ Bukkake
 ☒ Celebrity

☒ Creampie
 ☒ Cumshot

☒ Exotic
 ☒ Facial

☒ Familial relations
 ☒ Feet

☒ Fisting
 ☒ GangBang

☒ Gapes
 ☒ Hardcore

☒ Heels
 ☒ Interracial

☒ Latina
 ☒ Lesbian

☒ Massage
 ☒ Mature

☒ Milf
 ☒ Oiled

☒ Orgy
 ☒ Pissing

☒ Pornstar
 ☒ Redhead

☒ Sex Dolls
 ☒ Sex Toys

☒ Sexy
 ☒ Shaved Pussy

☒ Solo & Masturbation
 ☒ Squirting

☒ Stockings
 ☒ Swingers

☒ Teen
 ☒ Toons

☒ Virtual Reality
 ☒ Webcam Porn

☒ Workout

## STEP 3: Link your banner(s)



If you don't know how to link banner(s) to your campaign, please check-out our tutorial below:  
[How to link banner\(s\) video\(s\) to your banner campaign](#)

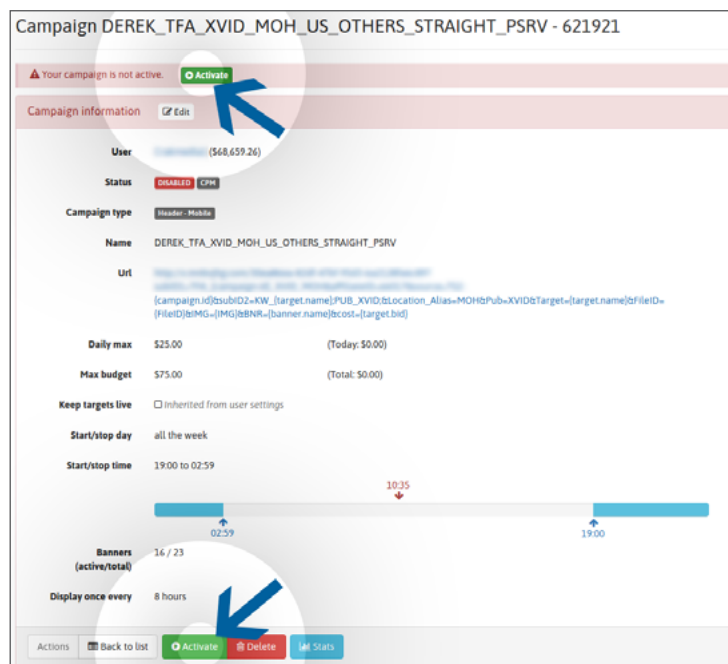
For CPM banners / pre-roll campaigns, you can set a custom display rate for each creatives when you link more than one to your campaign.  
If you don't know how to set display rates for your CPM campaigns whilst running with several banners, please [follow this link](#).

## STEP 4: Set and adjust your bid

If you don't know how to set your bid on CPC or CPM campaigns, [please check out our tutorial here](#).  
If you don't know how to adjust your bid on CPM campaigns, [please check out our tutorial here](#).  
If you don't know how to adjust your bid on CPC campaigns, [please check out our tutorial here](#).

## STEP 5: Activate your campaign

Once your banner(s) have been approved you can activate your campaign by clicking on the green button "Activate".  
(Make sure you have funds available on your balance to run your campaign(s) and to keep them live.)



Once activated, your campaign starts receiving traffic based on your settings (dayparting).  
It will take 20 minutes to start receiving statistics.

If after this period of time, you don't receive traffic, please check if:

- Your balance has been credited with funds.
- Your budget limit isn't too low for your targets (ex: \$10 for US + INDIA)
- You haven't set dayparting options that can delay your campaign start.
- Your bid is high enough based on your target choices. (the more competition you have, the greater your need to increase your bid to receive traffic)

**If needed, contact your account manager.**



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