HOW REVIEW PROCESS WORKS



Note: All banners, that have been previously linked to inactive campaigns, must be re-reviewed in order to comply with our new banner policy.

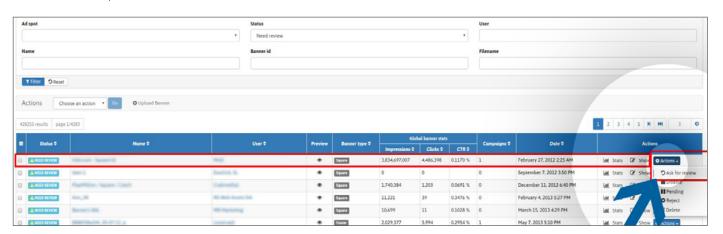
You can now see which banners are concerned with the new status "NEED REVIEW".

You have 3 ways to request the review of your banners:

1. On edit page of the banner



2. In banner list, in "actions" on each line



3. In banner list, Mass "actions" when several banners are selected



Banners with a "RESERVE" status are NOT linked to a campaign and will remain like this until they are linked to at least one campaign.

The status will become "PENDING" once they have been linked and are awaiting review.

Status reminder

Reserve: Your banner has been uploaded successfully, but won't be reviewed until you link it to a campaign.

Pending: Your banner has been linked to a campaign successfully, and is in the queue to be reviewed. **Need Review**: Your campaign may not comply with our new banner policy and needs to be re-reviewed.

Active: Your banner has been approved by our review team.

Inactive: Your banner has been removed from all campaigns it was linked to.

Rejected: Your banner has been rejected by our review team because it doesn't fit our banner policy.



