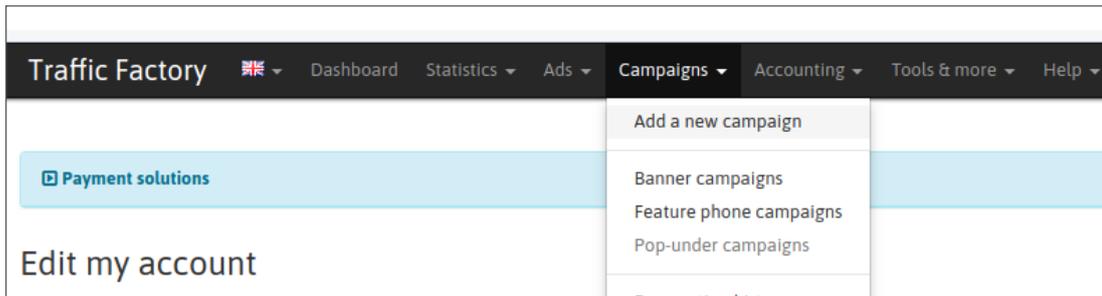


STEP 1: Click Add a new Campaign

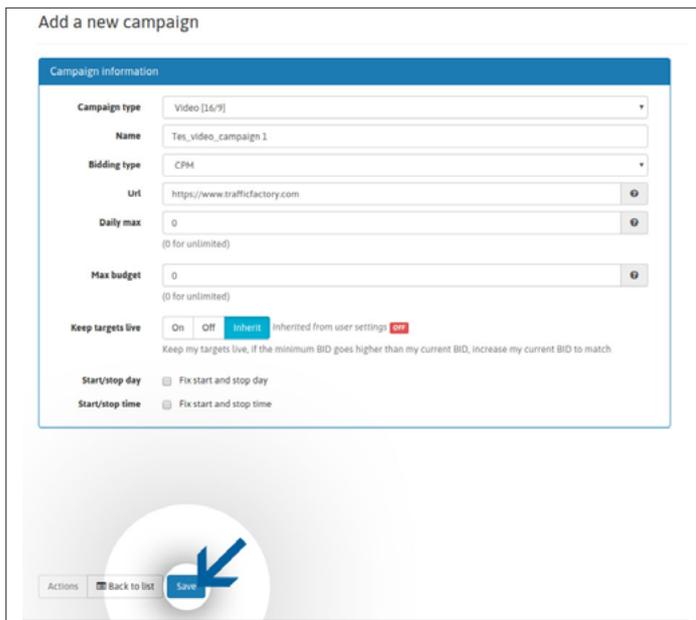
Click on "Campaigns" and then "Add a new campaign"



STEP 2: Choose the type of campaign

In "Campaign Type" choose "Pre-Roll". Fill in the remaining sections with the information relative to your campaign.

Click Save



The screenshot shows the 'Add a new campaign' form with the following fields and options:

- Campaign type:** Video [16/9]
- Name:** Tes_video_campaign 1
- Bidding type:** CPM
- Url:** https://www.trafficfactory.com
- Daily max:** 0 (0 for unlimited)
- Max budget:** 0 (0 for unlimited)
- Keep targets live:** On (Off is selected, inherited from user settings Off)
- Start/stop day:** Fix start and stop day
- Start/stop time:** Fix start and stop time

At the bottom, there are buttons for 'Actions', 'Back to list', and 'Save' (highlighted with a blue arrow).

STEP 3: Create your target

As for the banner campaigns, Video campaigns that have not been allocated targets can be rejected. Please select your target before sending videos for Review.

Campaign Information [Edit](#)

Status: **DISABLED** CPM

Campaign type: **Video**

Name: Tes_video_campaign 1

Url: <https://www.trafficfactory.com>

Daily max: unlimited (Today: \$0.00)

Max budget: unlimited (Total: \$0.00)

Keep targets live: Inherited from user settings

Start/stop day: all the week

Start/stop time: all the day

Banners (active/total): 0 / 0

Actions: [Back to list](#) [Delete](#) [Stats](#)

Targets

⚠ You need to have at least one active target to receive traffic.

[Add a target](#)

STEP 4: Link it

Link the Video Ad to your campaign

Campaign Information [Edit](#)

Status: **DISABLED** CPM

Campaign type: **Video**

Name: Tes_video_campaign 1

Url: <https://www.trafficfactory.com>

Daily max: unlimited (Today: \$0.00)

Max budget: unlimited (Total: \$0.00)

Keep targets live: Inherited from user settings

Start/stop day: all the week

Start/stop time: all the day

Banners (active/total): 0 / 0

Actions: [Back to list](#) [Delete](#) [Stats](#)

Targets

Name	Banner type	Status	Bid (CPM)	Current top BID (CPM)	Filters
Video_tutorial_target 794329	video	active	1 \$1.2000 2 \$1.2000 3 \$1.2000 4 \$1.2000 5 \$1.2000 6 \$1.2000 7 \$1.2000 8 \$1.2000 9 \$1.2000 10- \$1.2000	add - Add to interests add - Add add - Add add - Add add - Add See more CPMs	Get target Devices Categories

[Add a target](#)

Linked banners

⚠ You need to have at least one active banner to receive traffic.

[Link banners](#)

Link banners to "Tes_video_campaign 1"

Manage banners for another campaign: [Select a Maya_Tes_Account campaign](#)

Available banners

1 result [Filter banners](#)

Status	Banner name	Preview	Type
active	Test_Video_bb_test		video

[Link](#) [Unlink](#)

Banners linked to "Tes_video_campaign 1"

Status	Banner name	Preview	Type
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STEP 5: Moment of creation

Your campaign will have been created successfully, and now you just have to wait for the validation of your ads to start receiving traffic.



IMPORTANT :

Pre-roll has no system to slow down the traffic speed once your maximum budget approaches. Please keep in mind that your campaign may spend more than your budget allocation and we do not recommend that you run with a very small budget setting if your target country has a large amount of traffic or if you have selected multiple countries. We strongly suggest that you should get in touch with your **Account Manager** before activating your pre-roll campaign to make sure that your campaign setting is appropriate or not.