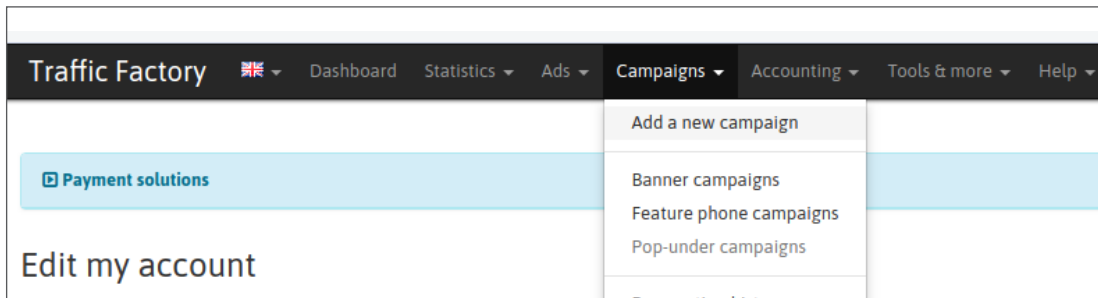


## STEP 1: Click Add a new Campaign

Click on "Campaigns" and then "Add a new campaign"



## STEP 2: Choose the type of campaign

In "Campaign Type" choose "Pre-Roll". Fill in the remaining sections with the information relative to your campaign.

Click Save



The screenshot shows the 'Add a new campaign' form with the following fields and options:

- Campaign type:** Video [16/9]
- Name:** Tes\_video\_campaign 1
- Bidding type:** CPM
- Url:** https://www.trafficfactory.com
- Daily max:** 0 (0 for unlimited)
- Max budget:** 0 (0 for unlimited)
- Keep targets live:** On (Off, inherits) - inherited from user settings (Off)
- Start/stop day:**  Fix start and stop day
- Start/stop time:**  Fix start and stop time

At the bottom, there are buttons for 'Actions', 'Back to list', and 'Save' (highlighted with a blue arrow).

## STEP 3: Create your target

As for the banner campaigns, Video campaigns that have not been allocated targets can be rejected. Please select your target before sending videos for Review.

Campaign Information [Edit](#)

Status **DISABLED** CPM

Campaign type **Video**

Name Tes\_video\_campaign 1

Url <https://www.trafficfactory.com>

Daily max unlimited (Today: \$0.00)

Max budget unlimited (Total: \$0.00)

Keep targets live  Inherited from user settings

Start/stop day all the week

Start/stop time all the day

Banners (active/total) 0 / 0

Actions [Back to list](#) [Delete](#) [Stats](#)

**Targets**

**⚠ You need to have at least one active target to receive traffic.**

[Add a target](#)

## STEP 4: Link it

Link the Video Ad to your campaign

Campaign Information [Edit](#)

Status **DISABLED** CPM

Campaign type **Video**

Name Tes\_video\_campaign 1

Url <https://www.trafficfactory.com>

Daily max unlimited (Today: \$0.00)

Max budget unlimited (Total: \$0.00)

Keep targets live  Inherited from user settings

Start/stop day all the week

Start/stop time all the day

Banners (active/total) 0 / 0

Actions [Back to list](#) [Delete](#) [Stats](#)

**Targets**

Name	Banner type	Status	Bid (CPM)	Current top BID (CPM)	Filters
Video_tutorial_target 794329	video	active	1 \$1.2000 2 \$1.2000 3 \$1.2000 4 \$1.2000 5 \$1.2000 6 \$1.2000 7 \$1.2000 8 \$1.2000 9 \$1.2000 10- \$1.2000	add - Add to favorites add - Add add - Add add - Add add - Remove See more CPMs	Get target Devices Categories

[Add a target](#)

**Linked banners**

**⚠ You need to have at least one active banner to receive traffic.**

[Link banners](#)

Link banners to "Tes\_video\_campaign 1"

Manage banners for another campaign [Select a Maya\\_Tes\\_Account campaign](#)

Available banners

1 result [Filter banners](#)

Status	Banner name	Preview	Type
active	Test_Video_bb_test	<a href="#">Preview</a>	video

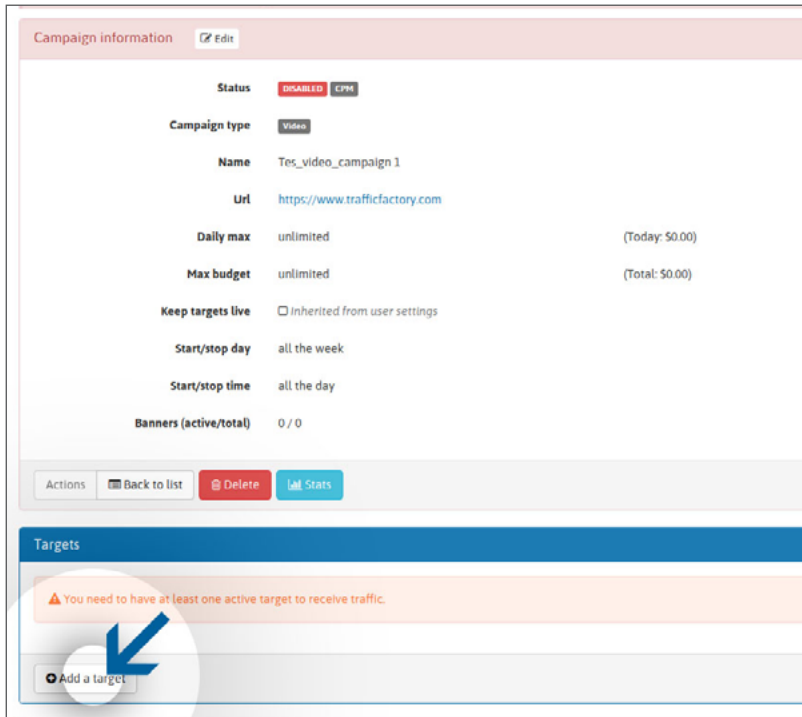
[Link →](#) [Unlink ←](#)

Banners linked to "Tes\_video\_campaign 1"

Status	Banner name	Preview	Type
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## STEP 5: Moment of creation

Your campaign will have been created successfully, and now you just have to wait for the validation of your ads to start receiving traffic.



The screenshot displays the 'Campaign information' section of a campaign management interface. The campaign is currently 'DISABLED' and is a 'Video' type. The name is 'Tes\_video\_campaign 1' and the URL is 'https://www.trafficfactory.com'. Budget settings show 'Daily max' and 'Max budget' as 'unlimited', with a note '(Today: \$0.00)' and '(Total: \$0.00)' respectively. Other settings include 'Keep targets live' (unchecked), 'Start/stop day' (all the week), and 'Start/stop time' (all the day). The 'Banners (active/total)' count is 0 / 0. Below the campaign details are buttons for 'Actions', 'Back to list', 'Delete', and 'Stats'. The 'Targets' section below shows a warning message: 'You need to have at least one active target to receive traffic.' A blue arrow points to the 'Add a target' button in the bottom left corner of the targets section.

Status	DISABLED	CPM
Campaign type	Video	
Name	Tes_video_campaign 1	
Url	<a href="https://www.trafficfactory.com">https://www.trafficfactory.com</a>	
Daily max	unlimited	(Today: \$0.00)
Max budget	unlimited	(Total: \$0.00)
Keep targets live	<input type="checkbox"/> Inherited from user settings	
Start/stop day	all the week	
Start/stop time	all the day	
Banners (active/total)	0 / 0	

Actions: [Back to list](#) [Delete](#) [Stats](#)

Targets

⚠ You need to have at least one active target to receive traffic.

[Add a target](#)

