

廣告系列信息

创建广告系列时，您必须在第一页上填写广告系列的所有主要设置。默认情况下，频次上限为8小时。

Campaign Information

User: [text input]

Campaign type: Square [338x235px]

Name: [text input]

Bidding type: CPM

Url: [text input]

Daily max: 0 (0 for unlimited)

Max budget: 0 (0 for unlimited)

Keep targets live: on off inherit Inherited from user settings: on off
Keep my targets live, if the minimum Bid goes higher than my current Bid, increase my current Bid to match

Start/stop day: Fix start and stop day
from: Monday to: Sunday
The start/stop day are defined in the timezone set in your account (currently: Europe/Paris). Please remember that changing your timezone in your account will impact your campaigns start/stop day.

Start/stop time: Fix start and stop time
from: 00:00 to: 23:59
The start/stop time are defined in the timezone set in your account (currently: Europe/Paris). Please remember that changing your timezone in your account will impact your campaigns start/stop time.

Display once every: 08 h 00 min

Campaign flag: The advertiser can choose any category for its targets
 All targets will be forced to category gay only

您还可以设置首选的展示频率，以确定频率上限。

Campaign information Cancel

Status: DISABLED CPM

Campaign type: Header - Mobile [928x24]

Name: FAQ test

Url: [text input]

Daily max: 0 (Today: \$0.00)
(0 for unlimited)

Max budget: 0 (Total: \$0.00)
(0 for unlimited)

Keep targets live: on off inherit Inherited from user settings: on off
Keep my targets live, if the minimum Bid goes higher than my current Bid, increase my current Bid to match

Start/stop day: Fix start and stop day

Start/stop time: Fix start and stop time

Display once every: 00 h 05 min

Actions: Back to list Delete Stats Save

上限可以是每20分钟到24小时展示一次。

Display once every The value must be at least 20 mins, and max 24 hours.

00 h 05 min

您可以根据需要通过“修改广告系列信息”的方法随时更改“展示频率”。