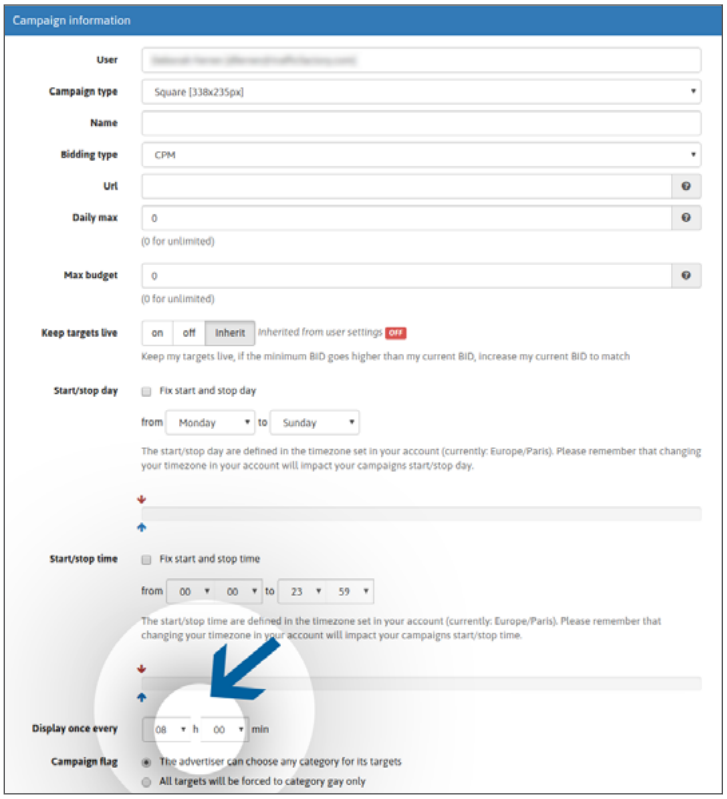
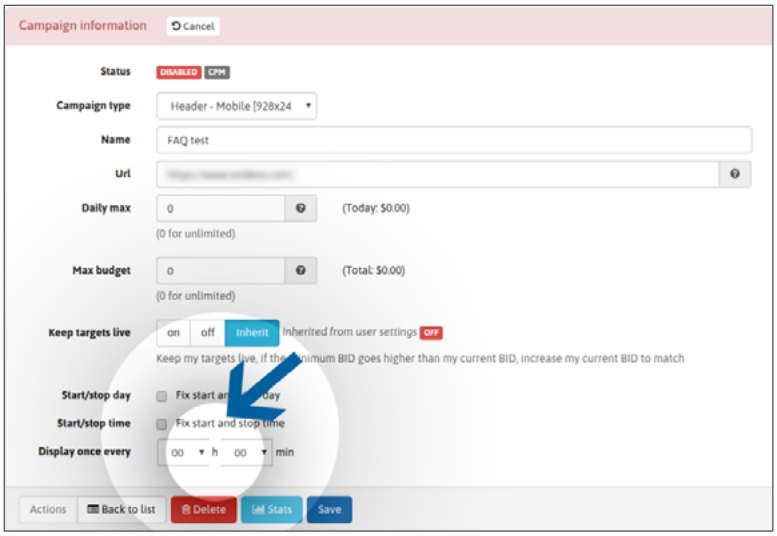
HOW TO SET YOUR DISPLAY TIMER OPTION

Step 1 :Campaign information

When you create a campaign, on the first page you have to fill in all of the main settings of the campaign. By default, the frequency cap is **8 Hours**.



You can also set your preferred "**display timer**" that will determine the frequency cap of your ad(s).



It can range from **20 minutes** to **24 hours.**

If needed, you can change your "**display timer**" at any time by editing your campaign information.