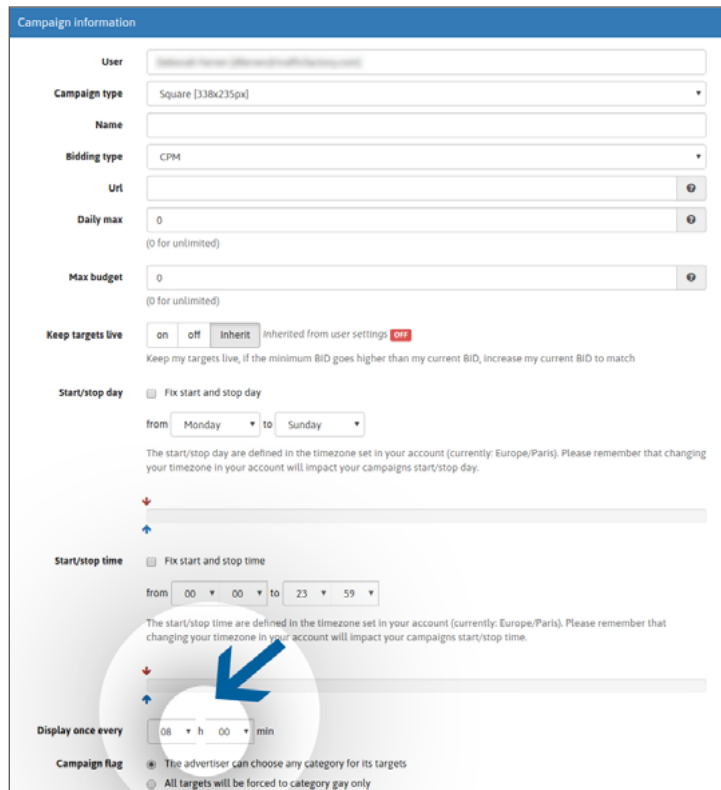


## Step 1 : Campaign information

When you create a campaign, on the first page you have to fill in all of the main settings of the campaign. By default, the frequency cap is **8 Hours**.



Campaign Information

User: [text input]

Campaign type: Square [338x235px]

Name: [text input]

Bidding type: CPM

Url: [text input]

Daily max: 0 (0 for unlimited)

Max budget: 0 (0 for unlimited)

Keep targets live:  on  off  inherit inherited from user settings **OFF**  
Keep my targets live, if the minimum BID goes higher than my current BID, increase my current BID to match

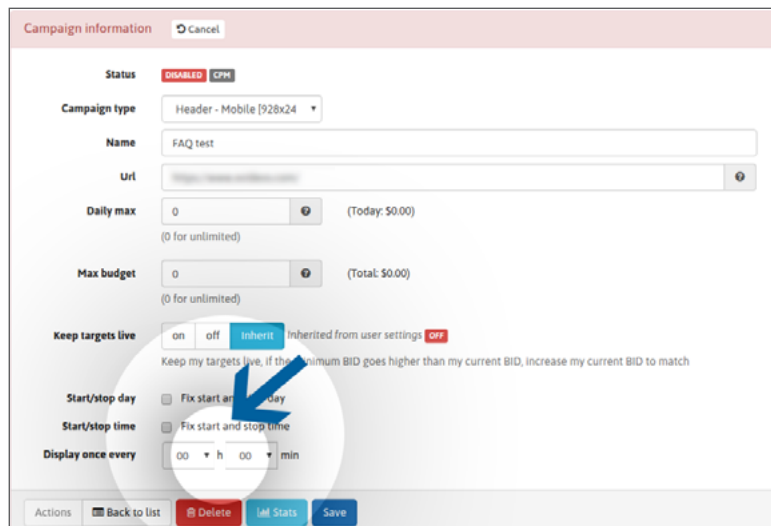
Start/stop day:  Fix start and stop day  
from Monday to Sunday  
The start/stop day are defined in the timezone set in your account (currently: Europe/Paris). Please remember that changing your timezone in your account will impact your campaigns start/stop day.

Start/stop time:  Fix start and stop time  
from 00:00 to 23:59  
The start/stop time are defined in the timezone set in your account (currently: Europe/Paris). Please remember that changing your timezone in your account will impact your campaigns start/stop time.

Display once every: 08 h 00 min

Campaign flag:  The advertiser can choose any category for its targets  
 All targets will be forced to category gay only

You can also set your preferred “**display timer**” that will determine the frequency cap of your ad(s).



Campaign information Cancel

Status: **DISABLED** CPM

Campaign type: Header - Mobile [928x24]

Name: FAQ test

Url: [text input]

Daily max: 0 (Today: \$0.00)  
(0 for unlimited)

Max budget: 0 (Total: \$0.00)  
(0 for unlimited)

Keep targets live:  on  off  inherit inherited from user settings **OFF**  
Keep my targets live, if the minimum BID goes higher than my current BID, increase my current BID to match

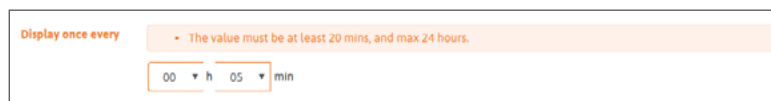
Start/stop day:  Fix start and stop day

Start/stop time:  Fix start and stop time

Display once every: 00 h 00 min

Actions: Back to list Delete Stats Save

It can range from **20 minutes** to **24 hours**.



Display once every: • The value must be at least 20 mins, and max 24 hours.

00 h 05 min

If needed, you can change your “**display timer**” at any time by editing your campaign information.