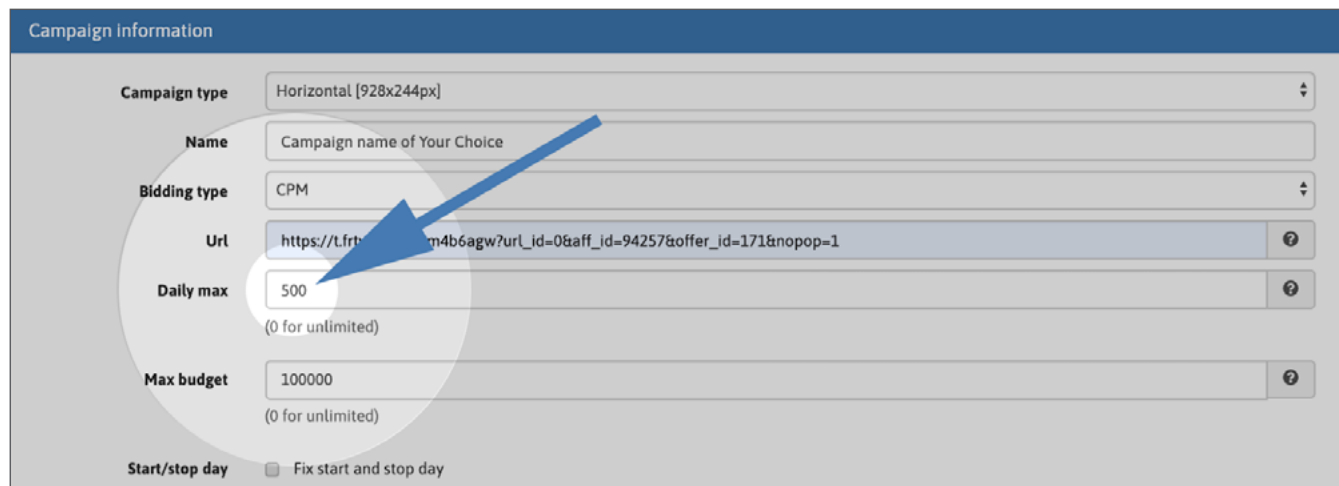


STEP 1: Set your Daily max

The “**Daily max**” will define the maximum amount that you are willing to spend on a daily basis for the campaign.

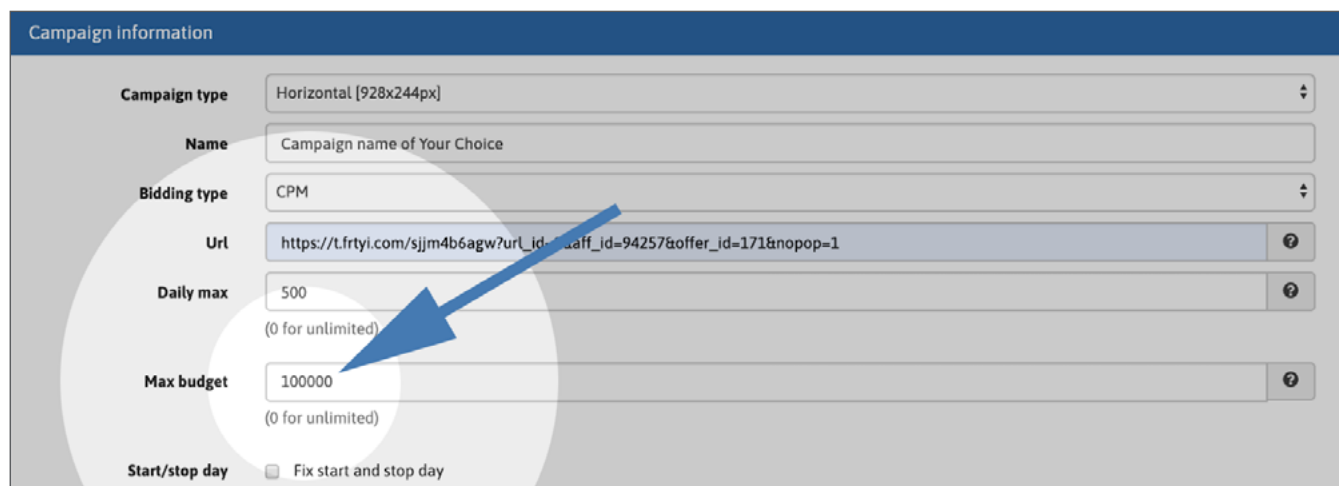


Campaign Information

| | |
|----------------|---------------------------------------------------------------------------|
| Campaign type | Horizontal [928x244px] |
| Name | Campaign name of Your Choice |
| Bidding type | CPM |
| Url | https://t.frtyi.com/sjjm4b6agw?url_id=0&aff_id=94257&offer_id=171&nopop=1 |
| Daily max | 500 (0 for unlimited) |
| Max budget | 100000 (0 for unlimited) |
| Start/stop day | <input type="checkbox"/> Fix start and stop day |

STEP 2: Set you Max budget

The “**Max budget**” will define the global budget of your campaign.



Campaign Information

| | |
|----------------|---------------------------------------------------------------------------|
| Campaign type | Horizontal [928x244px] |
| Name | Campaign name of Your Choice |
| Bidding type | CPM |
| Url | https://t.frtyi.com/sjjm4b6agw?url_id=0&aff_id=94257&offer_id=171&nopop=1 |
| Daily max | 500 (0 for unlimited) |
| Max budget | 100000 (0 for unlimited) |
| Start/stop day | <input type="checkbox"/> Fix start and stop day |

Keep in mind that low limits can greatly slow down traffic reception and even sometimes stop the traffic, especially when you are targeting geographic areas with a high volume of traffic (For example a budget limit under 20\$ in the United States). Your limits must be consistent with your targets.

A high bid, associated with low budget settings, may cause overspending. Please double check your campaign to avoid such a case. If you have any doubt, contact your account manager before activating your campaign.