### TUTORIAL 如何激活广告系列?



# 第1步:选择广告系列

在主页面(https://main.trafficfactory.biz)上,選擇頂部工具栏菜单中的"广告系列",然后点击"横幅广告系列"。

Traffic Factory	<mark>₩K</mark> ~	Dashboard	Statistics $\bullet$	Ads 👻	Campaigns 👻	Accounting 🗸	Tools & more 👻	Help 👻	News 😕 👻	My account 👻	
					Add a new ca	mpaign					
Payment solutions				Banner camp	aigns						
Edit my account				Feature phon Pop-under ca	e campaigns mpaigns						
			Reservation h	istory							

如果您当前的广告系列状态为"已停用"。这意味着您的广告系列尚未激活,因此不会产生流量。

Banne	Banner campaigns											
The ite	The Item was deleted successfully.											
🗈 Filte	Filters											
Action	15 Choose a	n action			•	Go O Ad	ld a new campa	lign				
3 results	3 results											
-	Status	Туре	Name 🗢	Daily max	Max budget	Today spend <del>-</del>	Total spend ≑	Banners (active/total) ‡	Start/stop day	Start/stop time	Change status	Actions
DISAR	LED CPM	Square	🖬 sq	unlimited	unlimited	\$0.00	\$0.00	1/1	all the week	all the day	0 Activate	💉 Link banners 🕼 Edit 📋 Delete

若要激活和生成流量,有2个选项。

# 第2步:激活广告系列

选项1:点击广告系列页面上的"激活"按钮

III Traffic Factory 🛤 - News 📵 -	Campaigns - Upload ads - Ads Review		+ Help +					
Logged as	New CPC campaigns are available again but	it only for positions 11+.						
•]	Campaign							
Quick Links  Add new Campaigns	A Your campaign is not active. O Activate							
Add new Banners  Add new Funds  Manage profiles	Campaign information @ Edit							
M Traffic Factory dashboard	Status	DRAILED CPM						
	Campaign type	Header - Mubile						
	Name	CA multile paral (PR)						
	Url	Mige, texastelije can tali satelije nev						
	Daily max	unlimited	(Today: \$0.00)					
	Max budget	unlimited	(Total: \$70.71)					
	Keep targets live	Inherited from user settings						
	Start/stop day	all the week						
	Start/stop time	all the day						
	Banners (active/total)	6/6						
	Display once 11	8 hours						
	Actions Back to list Activate	Delete     Let Stats						

Campaign	1 (19) - 575257		
A Your campaign is not active.	ite		
Campaign information @ Edit			
Status	DISABLED CPM		
Campaign type	Header: Mobile		
Name			
Url			
Daily max	unlimited	(Today: \$0.00)	
Max budget	unlimited	(Total: \$70.71)	
Keep targets live	□ Inherited from user settings		
Start/stop day	all the week		
Start/stop time	all the day		
Banners (active/total)	6/6		
Display once every	8 hour	×	
	Are you sure you want to activate this campaign ?		
Actions Back to list O Activate	E De	Yes No	
Targets			
Name Banner type	Status Bid (CPM) Current top BID (CPM)	Filters	Actions

选项2:选中框以选择您要激活的广告系列。

然后,在"操作"字段中选择"激活",然后单击"执行"。如果您需要同时激活多个广告系列,则此选项很有用。

Ba	Banner campaigns														
(	D Filters														
7	Actions	Choose an action			•	Go Q Add a	new campaign								
51	6 results pag	Choose an action Activate Disable				K	J								1 2
	Status	Copy fri bre si	tes - Footer - Mobile to Core sites Name 🕈	- Header - N Daily max	Max budget	Today spend 🗸	Total spend ‡	Banners (active/total) ≑	Start/stop day	Start/stop time	Change status		Actio	ns	
V	DISABLED CP	M Header - Mobile	a summaries post (1986)	unlimited	unlimited	\$0.00	\$70.71	6/6	all the week	all the day	O Activate	💉 Link banners	🕼 Edit	😭 Delete	Lal Stats
	DISABLED CP	Header - Mobile	•	unlimited	unlimited	\$0.00	\$275.56	6/6	all the week	all the day	O Activate	💉 Link banners	🕼 Edit	🕆 Delete	land Stats
	DISABLED CP	M Header - Mobile	1 (1 makes '10' part (196)	unlimited	unlimited	\$0.00	\$5,632.93	6/6	all the week	all the day	O Activate	💉 Link banners	🕼 Edit	😫 Delete	Lill Stats
	DISABLED CP	M Header - Mobile	Calific matters "Will production"	unlimited	unlimited	\$0.00	\$161.86	6/6	all the week	all the day	• Activate	💉 Link banners	🕼 Edit	Delete	Lill Stats
	DISABLED CP	M Video		unlimited	unlimited	\$0.00	\$2,449.92	2/2	all the week	all the day	O Activate	🖌 Link banners	🕼 Edit	😫 Delete	Lad Stats
	DISABLED CP	M Header - Mobile	12 10	unlimited	unlimited	\$0.00	\$265.84	6/6	all the week	all the day	O Activate	🖌 Link banners	🕼 Edit	Delete	Lad Stats
•	DISABLED CP	M Video		unlimited	unlimited	\$0.00	\$0.00	1/1	all the week	all the day	Activate	💉 Link banners	🕼 Edit	1 Delete	Lal Stats
	DISABLED CP	M Header - Mobile		unlimited	unlimited	\$0.00	\$0.00	12/12	all the week	all the day	O Activate	💉 Link banners	🕼 Edit	😰 Delete	Lala Stats
	DISABLED CP	M Header - Mobile		unlimited	unlimited	\$0.00	\$109.56	6/6	all the week	all the day	O Activate	🖌 Link banners	🕼 Edit	🕆 Delete	Laad Stats

Banner ca	mpaigns	5					
► Filters							
Actions	Choose an ac	tion				<b>G</b> o <b>O</b>	Add a new campaign
	Choose an ac	tion:					
	Activate						
1 result	Disable						
	Copy from Co	ore sites - Fo	oter - Mobile	to Core sites - H	leader - Mobile		
Status	Туре	Name 🗢	Daily max	Max budget	Today spend 🚽	Total spend ≎	Banners (active/total) ≎
DISABLED CPI	M Square	🗖 sq	unlimited	unlimited	\$0.00	\$0.00	1/1

#### 然后在确认弹出窗口中单击"是"确认。

ame 🗢	Daily	max	Max budget	Today spend <del>-</del>	Total spend 🗢	Banners (active/total) 🗢	Start/stop day	Start/stop time
sq	unlim	Con	firmation				×	all the day
		Are y	ou sure you wai	nt to activate this o	campaign ?			
							Yes No	
		-	_	_	_			

您的广告系列已激活!

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## 第3步:广告系列状态

您可以在广告系列页面上使用绿色标签"激活"验证广告系列的状态:

Campaign Mobi	e Header -	
Campaign information	Cir Edu	URL history
User	(\$0.00)	1. Dec 15, 2007 2034 PM
Status	ACTIVE COVE BONZ	2. Dec 35, 2007 30.34 PM
Campaign type	Hear the	A REAL PROPERTY AND ADDRESS OF ADDRESS
Name	Moba Hea	3. Dic20.007.9349M
W		Defenses any spectrum and an end of
Daity max	unumited (1003); 52,632,54)	
Max budget	unlimited (Total: \$745,291.72)	
Keep targets live	8	
Start/stop day	all the week	
Start/stop time	all the day	
Banners (active/total)	8/8	
Is RON campaign	Enabled but campaign still uses BID system for display	
Debug mode	Disabled	
Display once every	8 hours	
Actions Back to li	Disable & Delete	
Targets		
Name Banner typ	Status Bid (CPM) Current top BID (CPM) Filters	Actions
♦ Straight 759953	Sector         7         1         50,000         255,12,12,12         Ministration         Ges target         Multimit           2         30,000         25,02,12         20,02,12         20,02,12         20,02,12         Devices         Any (mobility)           3         50,000         25,02,12         20,02,12         Experiment         Categories         Social strategories           4         50,000         20,02,12         Social strategories         Social str	kantes landt Starts GP Editt ■ Disabile 😫 Defene 🕜 )

或者在广告系列列表中:

Banner campaigns										
© Filters										
Campaign type Campaign id Name Ut										
Status	Country									
	•			•						
TFilter DReset										
Actions Choose an action		• 60	O Add a new campaign	1						
29 results										
E .es Type	Name ©	Daily Max max budget	Today Total spend spend + 0	Banners (active/total) ©	Start/stop day	Start/stop time	Change status		Actions	
ACTIVE CPHE BONZ Hander-Heidler	C U	nlimited unlimited	\$2,609.10 \$745,268.28	8/8	all the week	all the day	Disable	🖌 Link banners 🛛 🧭	Edit 😫 Delete 🕍 Stats	
ACTIVE COM RONZ Square	C U	nlimited unlimited	\$479.81 \$51,662.24	4/4	all the week	all the day	Disable	🖌 Link banners 🛛 🖓	Edit 🛞 Delete 🕍 Stats	
CENTER 2 House and	© \$	1.00 \$1.00	\$0.00 \$0.00	0/0	all the week	all the day		🖌 Link banners 🛛 🕅	Edit 🖹 Delete 🕍 Stats	
BESABLED CPH RONZ Square	2 U	nlimited unlimited	\$0.00 \$1,278.40	11/13	all the	all the day	0	🖌 Link banners 🕼	Edit 😰 Delete 🕍 Stats	



