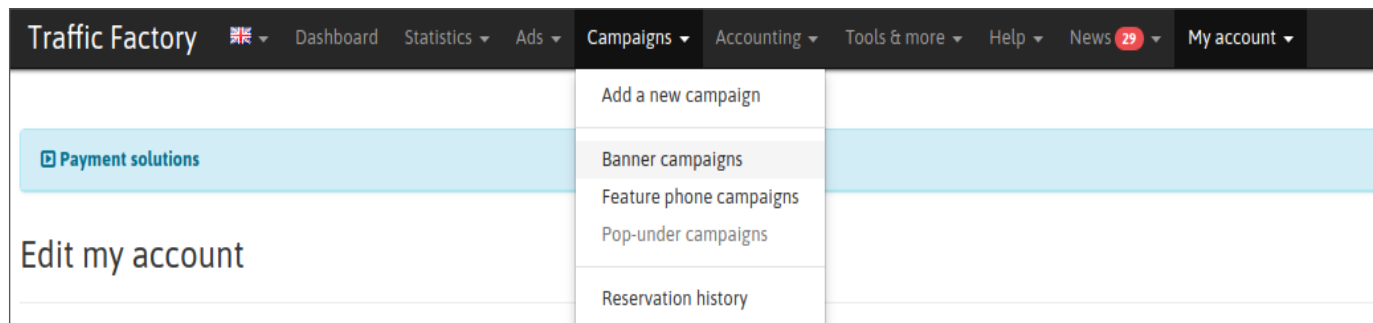
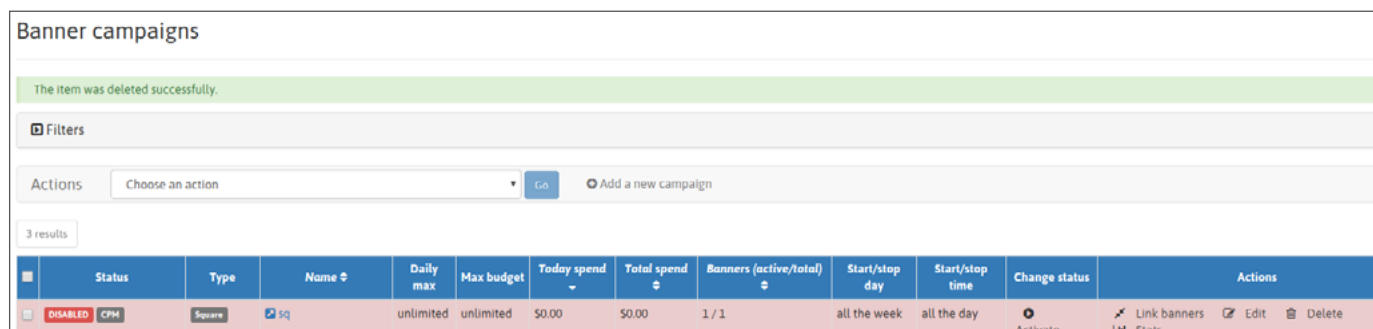


第1步：选择广告系列

在主页（<https://main.trafficfactory.biz>）上，選擇頂部工具栏菜单中的“广告系列”，然后点击“横幅广告系列”。



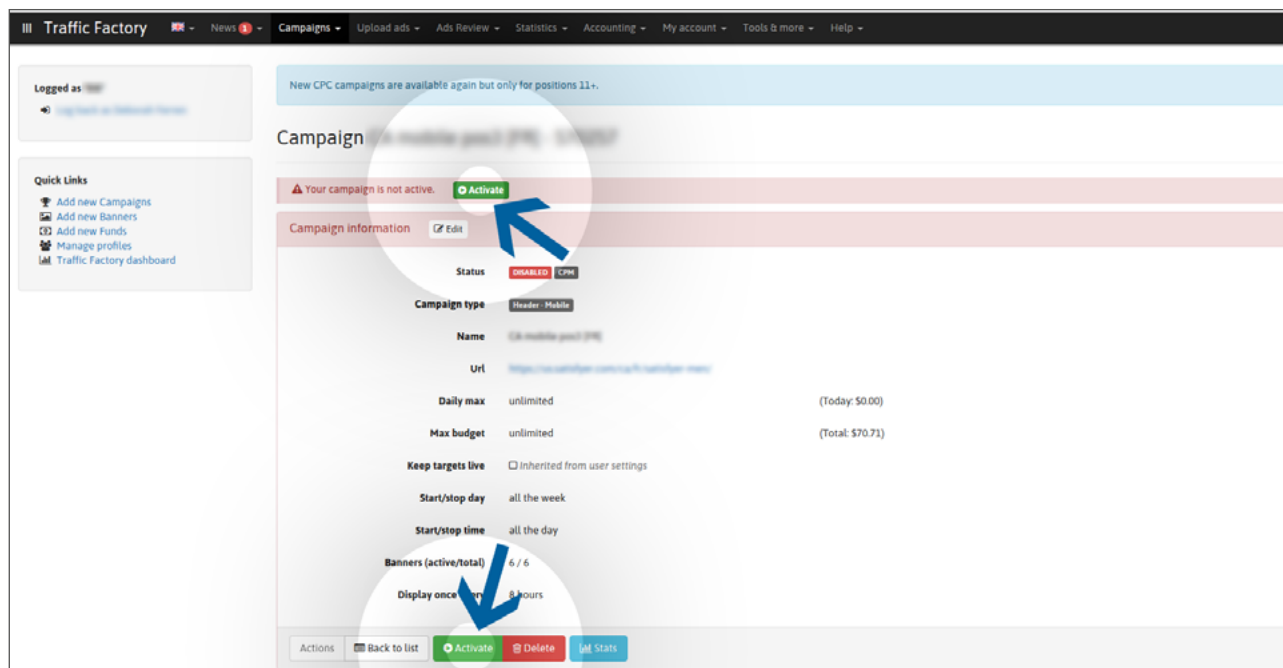
如果您当前的广告系列状态为“已停用”。这意味着您的广告系列尚未激活，因此不会产生流量。



若要激活和生成流量，有2个选项。

第2步：激活广告系列

选项1：点击广告系列页面上的“激活”按钮



然后在确认弹出窗口中单击“是”确认。

Campaign

Your campaign is not active.

Activate

Campaign information

Edit

Status

DISABLED CPM

Campaign type

Header - Mobile

Name

Url

Daily max

unlimited

(Today: \$0.00)

Max budget

unlimited

(Total: \$70.71)

Keep targets live

☐ Inherited from user settings

Start/stop day

all the week

Start/stop time

all the day

Banners (active/total)

6 / 6

Display once every

8 hours

Confirmation

Are you sure you want to activate this campaign?

Yes No

Actions

Back to list

Activate

Disable

Targets

Name	Banner type	Status	Bid (CPM)	Current top BID (CPM)	Filters	Actions
------	-------------	--------	-----------	-----------------------	---------	---------

选项2：选中框以选择您要激活的广告系列。

然后，在“操作”字段中选择“激活”，然后单击“执行”。如果您需要同时激活多个广告系列，则此选项很有用。

Banner campaigns

Filters

Actions

Choose an action

Go

Add a new campaign

56 results

	Status	Type	Name	Daily max	Max budget	Today spend	Total spend	Banners (active/total)	Start/stop day	Start/stop time	Change status	Actions
<input checked="" type="checkbox"/>	DISABLED CPM	Header - Mobile	...	unlimited	unlimited	\$0.00	\$70.71	6 / 6	all the week	all the day	Activate	Link banners Edit Delete Stats
<input checked="" type="checkbox"/>	DISABLED CPM	Header - Mobile	...	unlimited	unlimited	\$0.00	\$275.56	6 / 6	all the week	all the day	Activate	Link banners Edit Delete Stats
<input checked="" type="checkbox"/>	DISABLED CPM	Header - Mobile	...	unlimited	unlimited	\$0.00	\$5,632.93	6 / 6	all the week	all the day	Activate	Link banners Edit Delete Stats
<input checked="" type="checkbox"/>	DISABLED CPM	Header - Mobile	...	unlimited	unlimited	\$0.00	\$161.86	6 / 6	all the week	all the day	Activate	Link banners Edit Delete Stats
<input checked="" type="checkbox"/>	DISABLED CPM	Video	...	unlimited	unlimited	\$0.00	\$2,449.92	2 / 2	all the week	all the day	Activate	Link banners Edit Delete Stats
<input type="checkbox"/>	DISABLED CPM	Header - Mobile	...	unlimited	unlimited	\$0.00	\$265.84	6 / 6	all the week	all the day	Activate	Link banners Edit Delete Stats
<input type="checkbox"/>	DISABLED CPM	Video	...	unlimited	unlimited	\$0.00	\$0.00	1 / 1	all the week	all the day	Activate	Link banners Edit Delete Stats
<input type="checkbox"/>	DISABLED CPM	Header - Mobile	...	unlimited	unlimited	\$0.00	\$0.00	12 / 12	all the week	all the day	Activate	Link banners Edit Delete Stats
<input type="checkbox"/>	DISABLED CPM	Header - Mobile	...	unlimited	unlimited	\$0.00	\$109.56	6 / 6	all the week	all the day	Activate	Link banners Edit Delete Stats

Banner campaigns

Filters

Actions

Choose an action

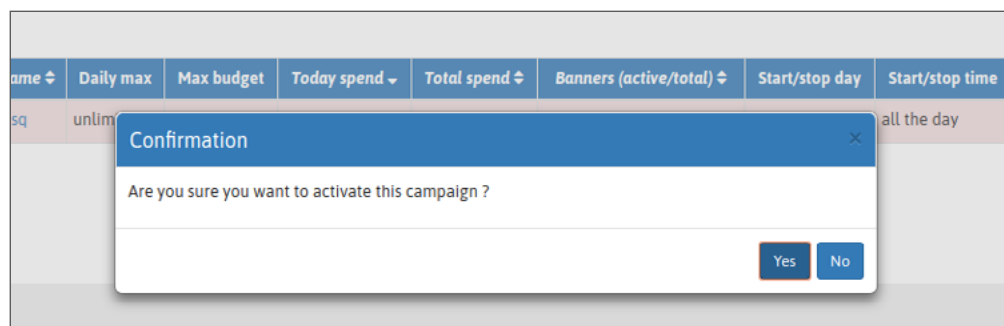
Go

Add a new campaign

1 result

	Status	Type	Name	Daily max	Max budget	Today spend	Total spend	Banners (active/total)
<input checked="" type="checkbox"/>	DISABLED CPM	Square	...	unlimited	unlimited	\$0.00	\$0.00	1 / 1

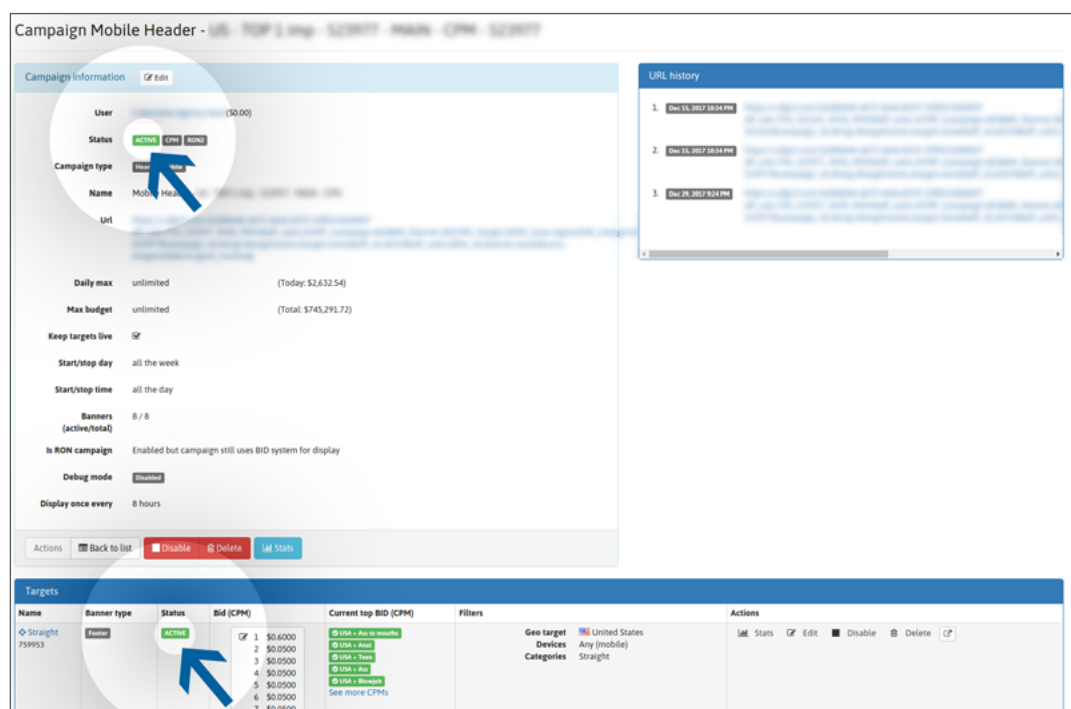
然后在确认弹出窗口中单击“是”确认。



您的广告系列已激活！

第3步：广告系列状态

您可以在广告系列页面上使用绿色标签“激活”验证广告系列的状态：



或者在广告系列列表中：

