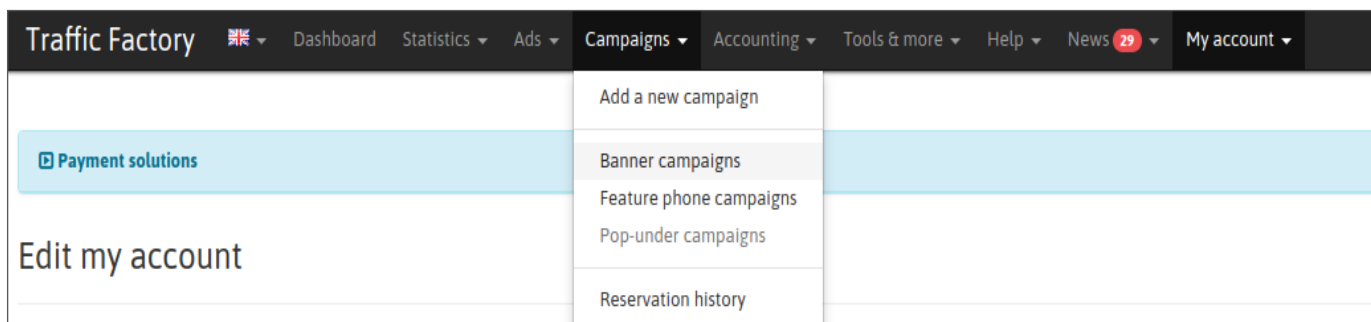
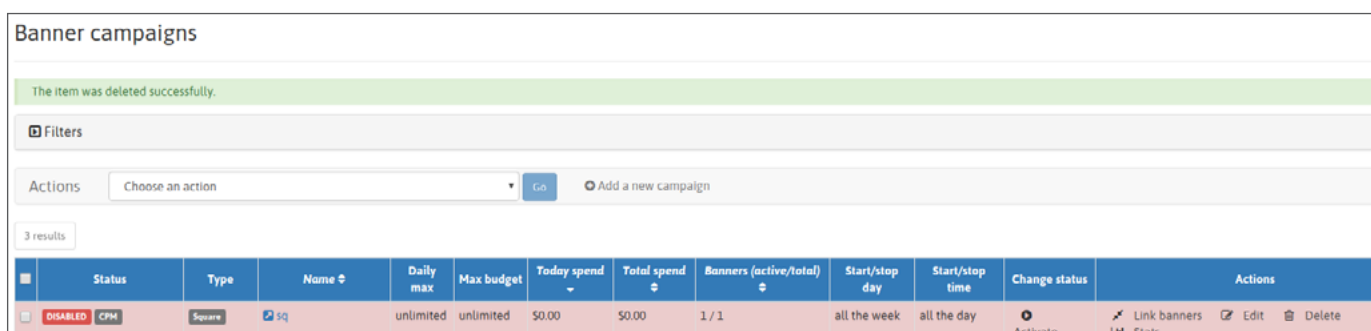


STEP 1: Config. Campanha

Na página principal do painel (<https://main.trafficfactory.biz>), acesse “Campanhas” no menu da barra de ferramentas, a seguir clique em “Campanhas de banner”.



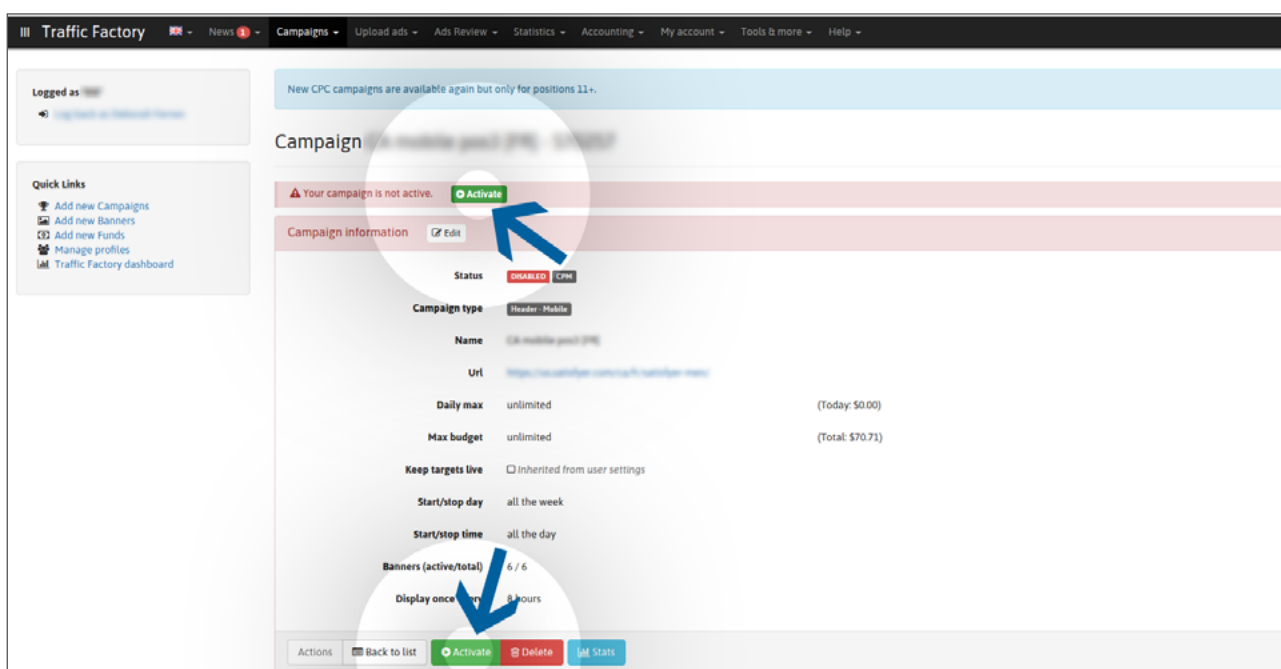
O status atual da sua campanha é "DESATIVADO". Isso significa que sua campanha ainda não está ativada, portanto não gera tráfego



Para ativar e gerar tráfego, existem 2 opções:

STEP 2: Ativar sua campanha

Opção 1: Clique no botão "Ativar" na página da campanha



seguir, confirme clicando em "Sim" no pop-up de confirmação.

Campaign [Link mobile goal \(PRL\) 176257](#)

⚠ Your campaign is not active. [Activate](#)

Campaign information [Edit](#)

Status **DISABLED** CPM

Campaign type **Header - Mobile**

Name **Link mobile goal (PRL)**

Url **https://www.fox.com.br/...**

Daily max unlimited (Today: \$0.00)

Max budget unlimited (Total: \$70.71)

Keep targets live ☐ Inherited from user settings

Start/stop day all the week

Start/stop time all the day

Banners (active/total) 6 / 6

Display once every 8 hours

Actions [Back to list](#) [Activate](#) [Disable](#)

Confirmation

Are you sure you want to activate this campaign?

Yes No

Targets

Name	Banner type	Status	Bid (CPM)	Current top BID (CPM)	Filters	Actions
------	-------------	--------	-----------	-----------------------	---------	---------

Opção 2: marque a (s) caixa (s) para selecionar a (s) campanha (s) que deseja ativar. Em seguida, escolha "Ativar" no campo Ações e clique em Ir. Essa opção é boa se você precisa ativar várias campanhas ao mesmo tempo.

Banner campaigns

Filters

Actions [Choose an action](#) [Go](#) [Add a new campaign](#)

56 results

	Status	Type	Name	Daily max	Max budget	Today spend	Total spend	Banners (active/total)	Start/stop day	Start/stop time	Change status	Actions
<input checked="" type="checkbox"/>	DISABLED	CPM	Header - Mobile	unlimited	unlimited	\$0.00	\$70.71	6 / 6	all the week	all the day	Activate	Link banners Edit Delete Stats
<input checked="" type="checkbox"/>	DISABLED	CPM	Header - Mobile	unlimited	unlimited	\$0.00	\$275.56	6 / 6	all the week	all the day	Activate	Link banners Edit Delete Stats
<input checked="" type="checkbox"/>	DISABLED	CPM	Header - Mobile	unlimited	unlimited	\$0.00	\$5,632.93	6 / 6	all the week	all the day	Activate	Link banners Edit Delete Stats
<input checked="" type="checkbox"/>	DISABLED	CPM	Header - Mobile	unlimited	unlimited	\$0.00	\$161.86	6 / 6	all the week	all the day	Activate	Link banners Edit Delete Stats
<input checked="" type="checkbox"/>	DISABLED	CPM	Video	unlimited	unlimited	\$0.00	\$2,449.92	2 / 2	all the week	all the day	Activate	Link banners Edit Delete Stats
<input type="checkbox"/>	DISABLED	CPM	Header - Mobile	unlimited	unlimited	\$0.00	\$265.84	6 / 6	all the week	all the day	Activate	Link banners Edit Delete Stats
<input type="checkbox"/>	DISABLED	CPM	Video	unlimited	unlimited	\$0.00	\$0.00	1 / 1	all the week	all the day	Activate	Link banners Edit Delete Stats
<input type="checkbox"/>	DISABLED	CPM	Header - Mobile	unlimited	unlimited	\$0.00	\$0.00	12 / 12	all the week	all the day	Activate	Link banners Edit Delete Stats
<input type="checkbox"/>	DISABLED	CPM	Header - Mobile	unlimited	unlimited	\$0.00	\$109.56	6 / 6	all the week	all the day	Activate	Link banners Edit Delete Stats

Banner campaigns

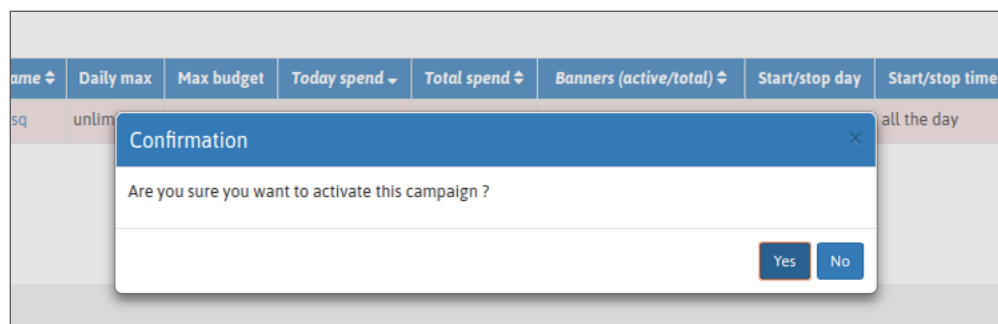
Filters

Actions [Choose an action](#) [Go](#) [Add a new campaign](#)

1 result

	Status	Type	Name	Daily max	Max budget	Today spend	Total spend	Banners (active/total)
<input checked="" type="checkbox"/>	DISABLED	CPM	Square	unlimited	unlimited	\$0.00	\$0.00	1 / 1

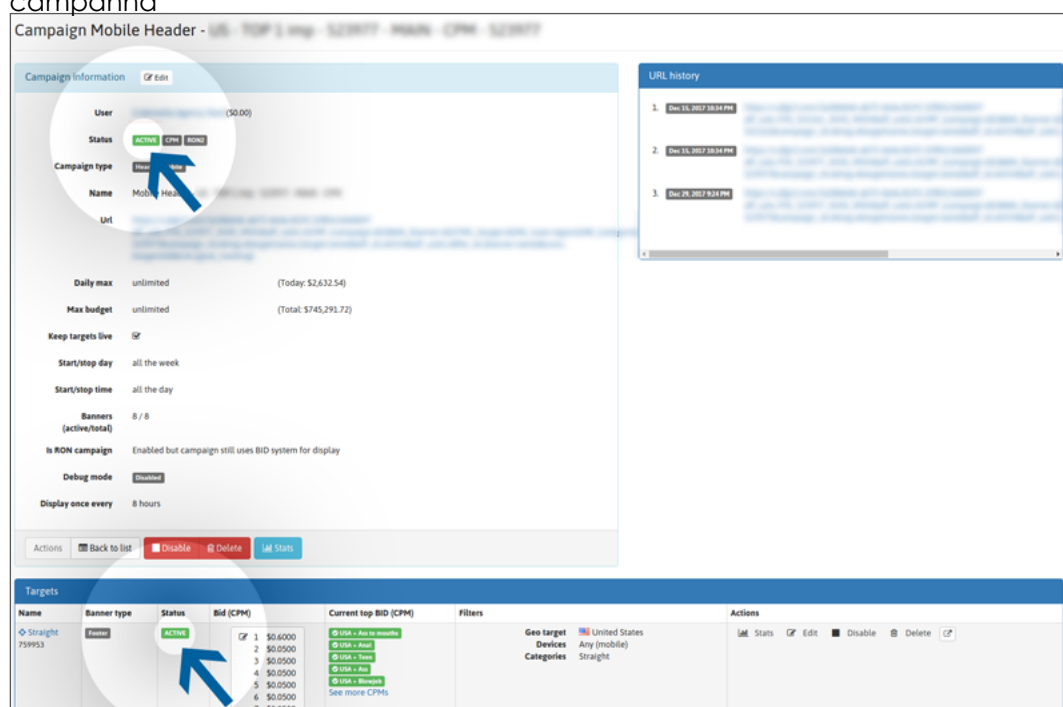
Em seguida, confirme clicando em "Sim" na janela pop-up de confirmação.



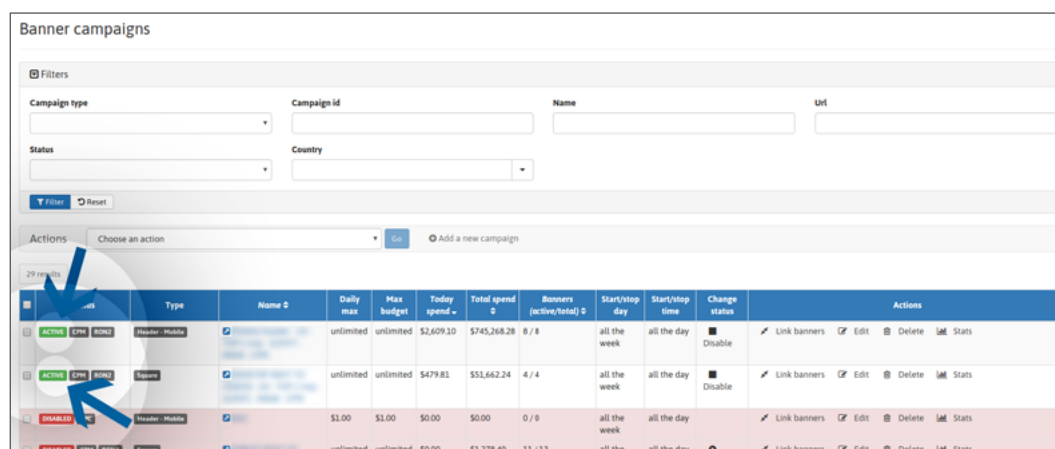
Your campaign is active!

STEP 3: Status de Campanha

Você pode verificar o status de suas campanhas com o rótulo verde "ATIVO" na sua página de campanha



Ou em sua lista de campanhas:



TRAFFIC FACTORY

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