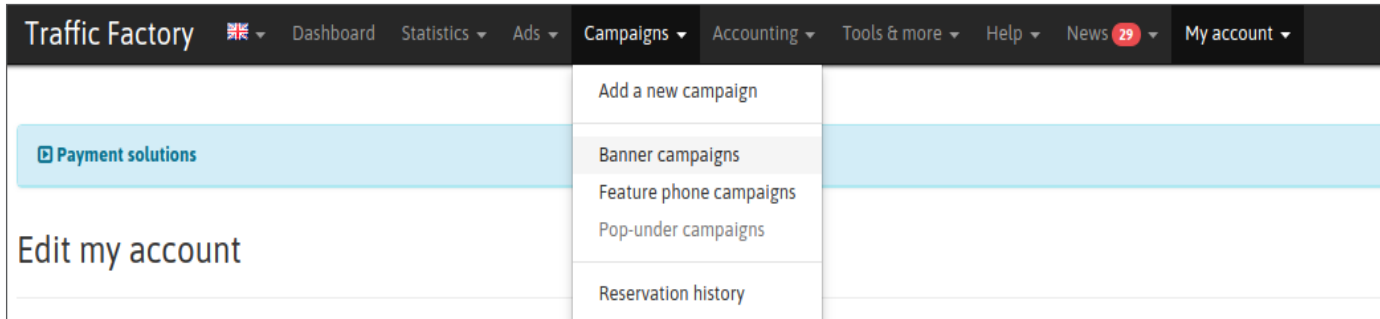
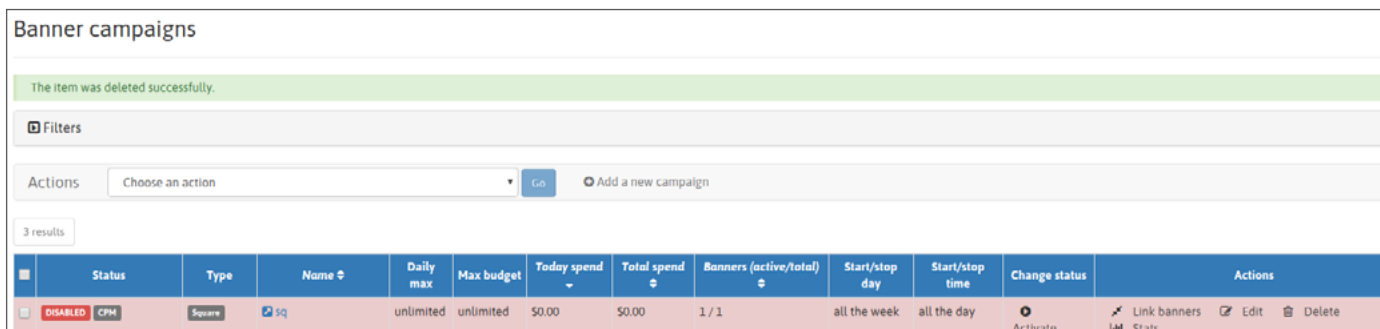


## STEP 1: Campaign selection

On the main page of the dashboard (<https://main.trafficfactory.biz>), go to "**Campaigns**" in the tool bar menu, then click on "**Banner campaigns**".



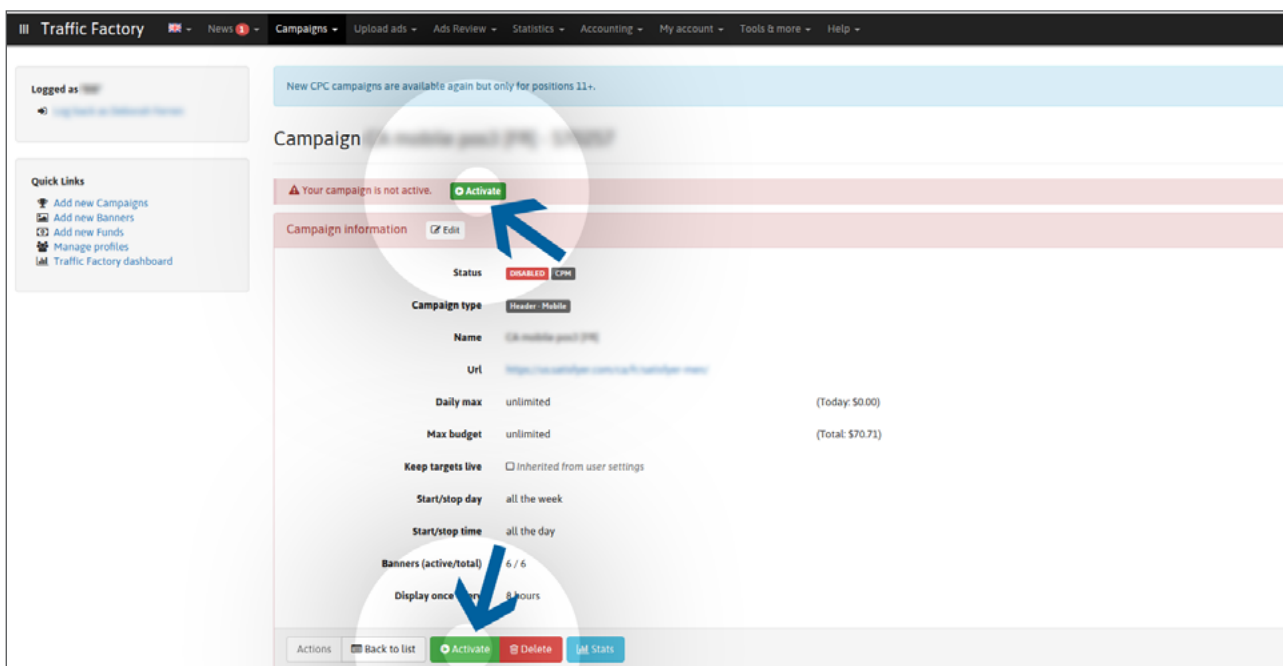
Your current campaign status is "**DISABLED**". This means that your campaign is not yet activated, so it does not generate traffic.



To activate and generate traffic, there are **2 options**.

## STEP 2: Campaign activation

**Option 1:** Click the "Active" button on the campaign page



Then confirm by clicking on "Yes" in the confirmation pop-up.

Campaign [Link mobile post \(PM\) - 576257](#)

⚠ Your campaign is not active. [Activate](#)

Campaign information [Edit](#)

Status **DISABLED** CPM

Campaign type **Header - Mobile**

Name **Link mobile post (PM)**

Url **https://www.fox.com/...**

Daily max unlimited (Today: \$0.00)

Max budget unlimited (Total: \$70.71)

Keep targets live ☐ Inherited from user settings

Start/stop day all the week

Start/stop time all the day

Banners (active/total) 6 / 6

Display once every 8 hours

Actions [Back to list](#) [Activate](#) [Disable](#)

Confirmation

Are you sure you want to activate this campaign?

[Yes](#) [No](#)

Targets

Name	Banner type	Status	Bid (CPM)	Current top BID (CPM)	Filters	Actions
------	-------------	--------	-----------	-----------------------	---------	---------

**Option 2:** Check the box(es) to select the campaign(s) you would like to activate.

Then, choose "Activate" in the Actions field and then click Go. This option is good if you need to activate multiple campaigns all at the same time.

Banner campaigns

Filters

Actions [Choose an action](#) [Go](#) [Add a new campaign](#)

56 results

	Status	Type	Name	Daily max	Max budget	Today spend	Total spend	Banners (active/total)	Start/stop day	Start/stop time	Change status	Actions
<input checked="" type="checkbox"/>	DISABLED	CPM	Header - Mobile	unlimited	unlimited	\$0.00	\$70.71	6 / 6	all the week	all the day	<a href="#">Activate</a>	<a href="#">Link banners</a> <a href="#">Edit</a> <a href="#">Delete</a> <a href="#">Stats</a>
<input checked="" type="checkbox"/>	DISABLED	CPM	Header - Mobile	unlimited	unlimited	\$0.00	\$275.56	6 / 6	all the week	all the day	<a href="#">Activate</a>	<a href="#">Link banners</a> <a href="#">Edit</a> <a href="#">Delete</a> <a href="#">Stats</a>
<input checked="" type="checkbox"/>	DISABLED	CPM	Header - Mobile	unlimited	unlimited	\$0.00	\$5,632.93	6 / 6	all the week	all the day	<a href="#">Activate</a>	<a href="#">Link banners</a> <a href="#">Edit</a> <a href="#">Delete</a> <a href="#">Stats</a>
<input checked="" type="checkbox"/>	DISABLED	CPM	Header - Mobile	unlimited	unlimited	\$0.00	\$161.86	6 / 6	all the week	all the day	<a href="#">Activate</a>	<a href="#">Link banners</a> <a href="#">Edit</a> <a href="#">Delete</a> <a href="#">Stats</a>
<input checked="" type="checkbox"/>	DISABLED	CPM	Video	unlimited	unlimited	\$0.00	\$2,449.92	2 / 2	all the week	all the day	<a href="#">Activate</a>	<a href="#">Link banners</a> <a href="#">Edit</a> <a href="#">Delete</a> <a href="#">Stats</a>
<input type="checkbox"/>	DISABLED	CPM	Header - Mobile	unlimited	unlimited	\$0.00	\$265.84	6 / 6	all the week	all the day	<a href="#">Activate</a>	<a href="#">Link banners</a> <a href="#">Edit</a> <a href="#">Delete</a> <a href="#">Stats</a>
<input type="checkbox"/>	DISABLED	CPM	Video	unlimited	unlimited	\$0.00	\$0.00	1 / 1	all the week	all the day	<a href="#">Activate</a>	<a href="#">Link banners</a> <a href="#">Edit</a> <a href="#">Delete</a> <a href="#">Stats</a>
<input type="checkbox"/>	DISABLED	CPM	Header - Mobile	unlimited	unlimited	\$0.00	\$0.00	12 / 12	all the week	all the day	<a href="#">Activate</a>	<a href="#">Link banners</a> <a href="#">Edit</a> <a href="#">Delete</a> <a href="#">Stats</a>
<input type="checkbox"/>	DISABLED	CPM	Header - Mobile	unlimited	unlimited	\$0.00	\$109.56	6 / 6	all the week	all the day	<a href="#">Activate</a>	<a href="#">Link banners</a> <a href="#">Edit</a> <a href="#">Delete</a> <a href="#">Stats</a>

Banner campaigns

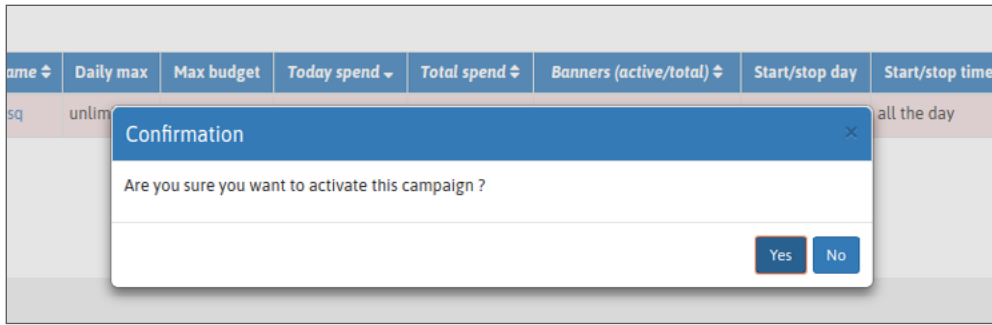
Filters

Actions [Choose an action](#) [Go](#) [Add a new campaign](#)

1 result

	Status	Type	Name	Daily max	Max budget	Today spend	Total spend	Banners (active/total)
<input checked="" type="checkbox"/>	DISABLED	CPM	Square	unlimited	unlimited	\$0.00	\$0.00	1 / 1

Then confirm by clicking on "Yes" in the confirmation pop-up.



Your campaign is active!

## STEP 3: Campaign status

You can verify the status of your campaign(s) with the green label **"ACTIVE"** on your campaign page:

The screenshot shows the "Campaign Mobile Header" page. On the left, under "Campaign information", the "Status" is listed as "ACTIVE" with a green label and a blue arrow pointing to it. Other details include "Campaign type: Mobile Header", "Name: Mobile Header", "Daily max: unlimited", "Max budget: unlimited", "Keep targets live: checked", "Start/stop day: all the week", "Start/stop time: all the day", "Banners (active/total): 8 / 8", "In RON campaign: Enabled but campaign still uses BID system for display", and "Debug mode: Disabled". On the right, there is a "URL history" section with a list of URLs. At the bottom, there is a "Targets" table with columns: Name, Banner type, Status, Bid (CPM), Current top BID (CPM), Filters, Geo target, Devices, Categories, and Actions. The first row shows a target with status "ACTIVE" (highlighted with a blue arrow) and a bid of \$0.0000.

Or on your **campaign list**:

The screenshot shows the "Banner campaigns" list. At the top, there are filters for "Campaign type", "Campaign id", "Name", "URL", "Status", and "Country". Below the filters, there is an "Actions" section with a dropdown menu and a "Go" button. The main part of the page is a table with columns: Name, Type, Daily max, Max budget, Today spend, Total spend, Banners (active/total), Start/stop day, Start/stop time, Change status, and Actions. The first two rows show campaigns with status "ACTIVE" (highlighted with blue arrows). The third row shows a campaign with status "DISABLED". The table has 29 results.



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