



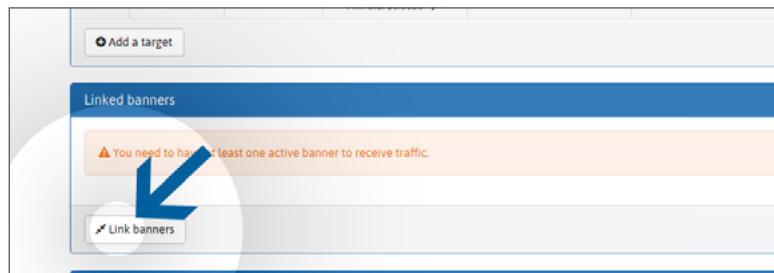
**Please note:** When you want to link a banner(s) or a video(s) to a campaign, keep in mind that only banners or videos that fit the required format(s) of the campaign will be displayed.

## STEP 1: Campaign settings

Choose the campaign in your list that requires to have a banner(s) or a video(s) linked. You can also add multiple banners or videos to a campaign that already has a banner(s) / video(s) linked. A campaign can have from 1 to 50 banner(s) or video(s) linked to it.

Status	Type	Name	Daily max	Max budget	Today spend	Total spend	Banners (active/total)	Start/stop day	Start/stop time	Change status	Actions
ACTIVE	CPC	Pre-roll	unlimited	unlimited	\$267.68	\$379,814.45	1 / 135	all the week	all the day	Disable	Link banners, Edit, Delete, Stats
ACTIVE	CPC	Pre-roll	unlimited	unlimited	\$14.65	\$3,347.36	1 / 11	all the week	all the day	Disable	Link banners, Edit, Delete, Stats
DISABLED	CPC	Pre-roll	unlimited	unlimited	\$0.00	\$78.04	0 / 4	all the week	all the day		Link banners, Edit, Delete, Stats
DISABLED	CPC	Pre-roll	unlimited	unlimited	\$0.00	\$0.00	0 / 0	all the week	all the day		Link banners, Edit, Delete, Stats

## STEP 2: Go to Link banners section



Inside the campaign you have a section called "Linked banners" (below "targets") where you will find "link banners" button. Click on it to open your banner or video list.

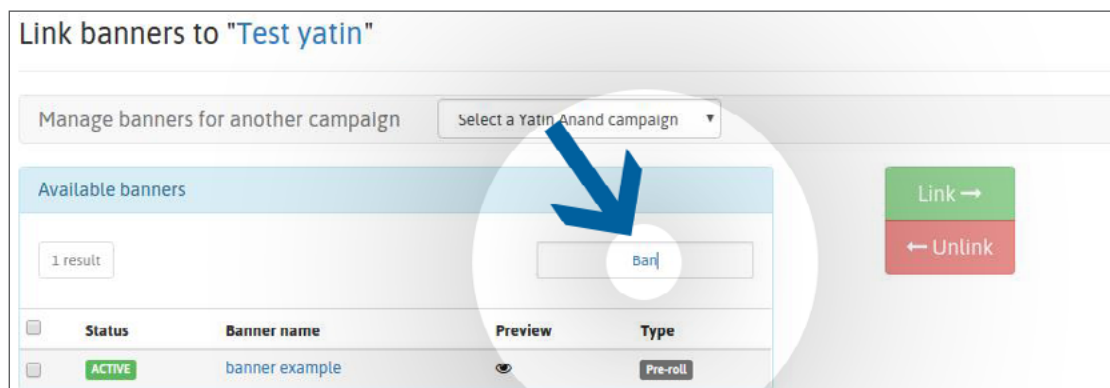
## STEP 3: Link banners

Select your banner(s) or video(s) listed to the left that you wish to use for the campaign, then click on the green button "Link". You can select any type such as "ACTIVE" banner(s) or video(s) (Already reviewed & approved), but also "RESERVE" (Not yet reviewed).

If your banner/video list is too large, you can easily retrieve any specific banner/video by searching with the banner/video name in the "filter banners" field.

Once linked, "RESERVE" banner(s) / video(s) will be added to the review queue. Until banner(s) / video(s) are reviewed, they shall remain as "PENDING".

Please Note : The review process should not exceed 24h during the week, and 72h if submitted just before or during the weekend.



Once reviewed, your banner(s) / video(s) will be marked with:

"**ACTIVE**" status: your banner has been approved by our Review Team.

"**REJECTED**" status: your banner has been rejected by our Review Team because it is not in accordance with our banners policy.

The screenshot shows the 'Link banners to "Test yatin"' interface. On the left, there are navigation links: 'Link Links', 'Traffic Factory users', 'Manage profiles', and 'Traffic Factory dashboard'. The main area has a header 'Link banners to "Test yatin"' and a sub-header 'Manage banners for another campaign' with a dropdown menu 'Select a Yatin Anand campaign'. Below this is a section 'Available banners' showing '3 results' and a 'Filter banners' button. A table lists three banners:

Status	Banner name	Preview	Type
<input checked="" type="checkbox"/> <b>ACTIVE</b>	banner example		Pre-roll
<input checked="" type="checkbox"/> <b>ACTIVE</b>	hola w		Pre-roll
<input checked="" type="checkbox"/> <b>RESERVE</b>	hola 3		Pre-roll

On the right, there is a 'Link →' button (green) and an 'Unlink ←' button (red). A blue arrow points to the 'Link' button. Below the table is a section 'Banners linked to "Test yatin"' with a table header: 'Status', 'Banner name'.

The screenshot shows the 'Link banners to "Test yatin"' interface after linking. A green banner at the top says '3 banners have been linked.'. The 'Available banners' section now shows 'no result'. The 'Link →' and 'Unlink ←' buttons are still present. The 'Banners linked to "Test yatin"' table now contains three entries:

Status	Banner name
<input checked="" type="checkbox"/> <b>ACTIVE</b>	banner exam
<input checked="" type="checkbox"/> <b>ACTIVE</b>	hola w
<input checked="" type="checkbox"/> <b>PENDING</b>	hola 3

The screenshot shows the 'Banner information' section. It displays the following details:

- User:** [User Name] (\$8,692.45)
- Name:** [Banner Name]
- Status:** **REJECTED**
- Reject reason:** -Misleading ad (No registration, no signup or no credit card required etc) will be rejected.  
- Fake photo galleries are no longer accepted in our network (a banner with 1 or 2 pictures is acceptable or choose pictures without faces).
- Banner type:** **Square**
- URL (optional):**

If your banner/video has been rejected by our Review Team, you can see why on the banner/video page, "Banner information" section, then "Reject reason".

If the reason for the rejection still appears unclear, please contact your account manager.

## STEP 4: Receive traffic

Once approved:

- your banner(s) / video(s) will immediately start to receive traffic if they are linked to an ACTIVE campaign.
- your banner(s) / video(s) will only receive traffic once your campaign is activated if they were previously linked to an INACTIVE campaign.

[Click here to know how to activate a campaign](#)

If your CPM campaign has several banners / videos, they will receive traffic based on your display rate.

[Click here to know more about display rate feature](#)

Actions Back to list Activate Delete Stats

### Targets

Name	Banner type	Status	Bid (CPM)	Current top BID (CPM)	Filters	Actions
test 805191	Square	ACTIVE	<ul style="list-style-type: none"><li>1 \$0.0050</li><li>2 \$0.0050</li><li>3 \$0.0050</li><li>4 \$0.0050</li><li>5 \$0.0050</li><li>6 \$0.0050</li><li>7 \$0.0050</li><li>8 \$0.0050</li><li>9 \$0.0050</li><li>10+ \$0.0050</li></ul> Min bid: \$0.0050	<ul style="list-style-type: none"><li>Ask to mounts</li><li>Asst</li><li>Teen</li><li>Ass</li><li> Blowjob</li><li>See more CPMs</li></ul>	<p>Geo target Any Devices Any (desktop, tablet) Categories Straight</p>	<span>Stats</span> <span>Edit</span> <span>Disable</span> <span>Delete</span>

Add a target

### Linked banners

3 results

Status	Name	Preview	Size of the banner	Display rate	Banner stats for this campaign			Global banner stats			Campaigns	Date	Actions
					Impressions	Clicks	CTR	Impressions	Clicks	CTR			
ACTIVE	banner example		16:9	<input checked="" type="checkbox"/> Not set (~50%)	0	0	0.0000 %	0	0	0.0000 %	2	February 9, 2018 9:05 AM	<span>Banner stats for this campaign</span> <span>Show</span> <span>Actions</span>
ACTIVE	hola w		16:9	<input checked="" type="checkbox"/> Not set (~50%)	0	0	0.0000 %	0	0	0.0000 %	1	February 9, 2018 9:14 AM	<span>Banner stats for this campaign</span> <span>Show</span> <span>Actions</span>
PENDING	hola 3		16:9		0	0	0.0000 %	0	0	0.0000 %	1	February 9, 2018 9:18 AM	<span>Banner stats for this campaign</span> <span>Show</span> <span>Actions</span>

