



A Target Template is a preset of desired target criteria. This option will save you time by pre-selecting your main batch of required targets (Geo Targets, Devices, Categories), regularly used in your campaigns, as saved templates.

## EXAMPLE:

**Template Name:** "ENGLISH"

**Geo Targets Selected:** United States, United Kingdom, Ireland and Canada

**Devices Targeted:** Desktop, Mobile and Tablet

**Categories:** Straight

Make sure to pre-select the criteria for your target templates so as to create your campaigns in a short time if the opportunity arises or if you need to advertise that product immediately.

