

# How to activate my account on TrafficFactory.com



## 1 ANSWER OUR QUESTIONS (sent by email)

When you register on **TrafficFactory.com**, your account is not immediately activated. We need to know a bit more about you and offers you would like to promote on our network. Up to 72 hours after your registration, you will receive an email from your assigned Account Manager asking you:

- If you are an **ADVERTISER**, an **AFFILIATE**, a **MEDIA BUYER**, or a **PUBLISHER**.
- If you are looking for **CPC**, **CPM**, **CPA** model.
- If you need a training to know how to use our **self-serve** Real Time Bidding (**RTB**) platform. [Free Training]
- What offer type(s) you would like to promote?
- What are the url associated to your offer(s)?

## 2 WAIT FOR CONFIRMATION

After you sent by email answers to our **5 questions**, you will receive a confirmation from us about your account status:

- **ACTIVATED: Congratulations!**  
Your account has been approved and you have access to our powerful platform and features. Follow our **5 STEP process** to start advertising with us! Or request a free **Training Session** if needed.
- **PENDING: You're almost there!**  
Your Account Manager will ask you more questions in order to activate your account.
- **REJECTED: We are sorry!**  
But offer(s) you would like to promote doesn't fit our publishers requirements.